

Rubric: Song Analysis Essay

DRAFT/FINAL

Album:

Writer:

	F	D	C	B	A
Demonstrating Rhetorical Knowledge: <i>Does the author attend to the concepts discussed in Rhetorical Analysis, Chapter 1? Specifically, does the author identify the kairos of the song and aspects of its rhetorical situation? Overall, is the story that the author tells about the song compelling? Does the author identify the elements that are most critical to the song's success?</i>	20	26 24	30 28	34 32	40 38 36
Structure and Organization: <i>Is the essay easy to follow? Does the author clearly state a claim (thesis) in the introduction? In the body paragraphs, does the author summarize the song and defend the claim using an adequate combination of details from the song and research sources? Does the conclusion tie everything together in a satisfying way? Generally, do the ideas expressed in the essay seem connected and flow naturally?</i>	10	13 12	15 14	17 16	20 19 18
Research: <i>Are the author's remarks informed by at least four credible research sources? Does the author directly quote and/or paraphrase information from these sources? Do the quotes and paraphrases defend the author's arguments and fit into the author's sentences naturally?</i>	5	6	7	8	10 9
Documentation: <i>Does the author indicate when h/she is borrowing information from a research source? If the source is digital, does the author include a hyperlink in the text of the essay? Does the essay include a list of Works Cited that includes all the sources and follows MLA format?</i>	5	6	7	8	10 9
Style and Accessibility of Language: <i>Is the essay written in a way that would be engaging and understandable to a casual reader? Does it discuss rhetorical concepts without getting bogged down in specialized vocabulary? Generally, does the author's prose flow smoothly and naturally?</i>	5	6	7	8	10 9
Format, Neatness, and Proofreading: <i>Has the essay clearly been proofread for grammar and punctuation? Does the final project look like it fits on the Country Music Project website? Does it begin with a video of the studio version of the song? Does it contain the requested headings, etc.?</i>	5	6	7	8	10 9
FINAL SCORE: _____					

Glow (+)/Grow (Δ):