Worksheet for Rhetorical Bestiary Entry

- 1. What's your chosen species?
- 2. General information (sample questions to consider):
 - Is this species extinct?
 - Where is or was this species found geographically?
 - Is it domestic or wild?
 - Is it a predator?
 - Is it social or does it live mostly alone?
 - What are its sexual practices? Does it mate for life?
 - What images/video will you use to help introduce and bring relevant information about this species to life for your audience in the introduction?
 - What sources will you use for general information about this species? (You'll introduce and offer a direct link if possible to your sources inside the text itself; you'll then include full documentation for each source and image in the Credits section at the end.)
- 2. What are this species' communication practices?
 - Exactly *how* (visually, aurally, gesturally, etc.), *when*, and *why* (for what purposes) does this species communicate? Vivid detail is necessary.
 - What are the most surprising, fascinating, or delightful aspects of this species' communication practices?
 - What images/video will you use to bring this species' communication to life for your audience?
 - What sources will you use for information about this species' communication practices?
 - Where will you find images/video to include about this species' communication
 practices? (You'll introduce and offer a direct link if possible to your sources inside the
 text itself; you'll then include full documentation for each source and image in the
 Credits section at the end.)
- 3. What implications do this species' communication practices have for rhetorical studies?
 - Do they require us to rethink any basic rhetorical principles? (Think about the way Kennedy used discoveries about animal communication to rethink some basic tenets of rhetorical theory: he offered 8 Theses that upended traditional humanist presumptions.)
 - Does the information you've presented about your species confirm, challenge, or extend an argument made by Kennedy or another rhetor we've read this semester?