



Blue Bell recalls ice cream for Listeria; blames supplier - Food Safety News

Yet another recall due to listeria concerns ensues over Blue Bell Ice Cream but this time it's on a smaller mass. This text communicates with the audience over who is to blame and that would be the Aspen Hill supplier. The company has only recalled two specific flavors, Chocolate Chip Cookie Dough and Cookie Two Step and only in specific states.

Referring back to the original multi-state outbreak, the ice cream is not unfamiliar with the bacteria listeria and the text goes on to list several symptoms that victims are exposed to. This may ensue worry to blue bell

lovers within affected areas and possibly fury, looking at someone to either keep accountable or lean the blame on.

Blue Bell's supplier, Aspen Hills, recalls their cookie-dough products from production and due to their well known reputation for being lead suppliers, this may raise eyebrows and suspicions on the other potential threats their products may cause.

Lastly, this article states the repercussions and potential loss that CEO of Blue Bell, Paul Kruse, may face when dealing with his company and maintaining a healthy environment to produce ice cream within the years to come. Advocating for more change, this text is being transparent with its audience on what needs to be done within the company because this looks like a repeat of what happened just a few years back. That being said, this company is definitely on the short leash.